



Christian McFee

GRAPHIC DESIGN PORTFOLIO

APRIL 12, 2022



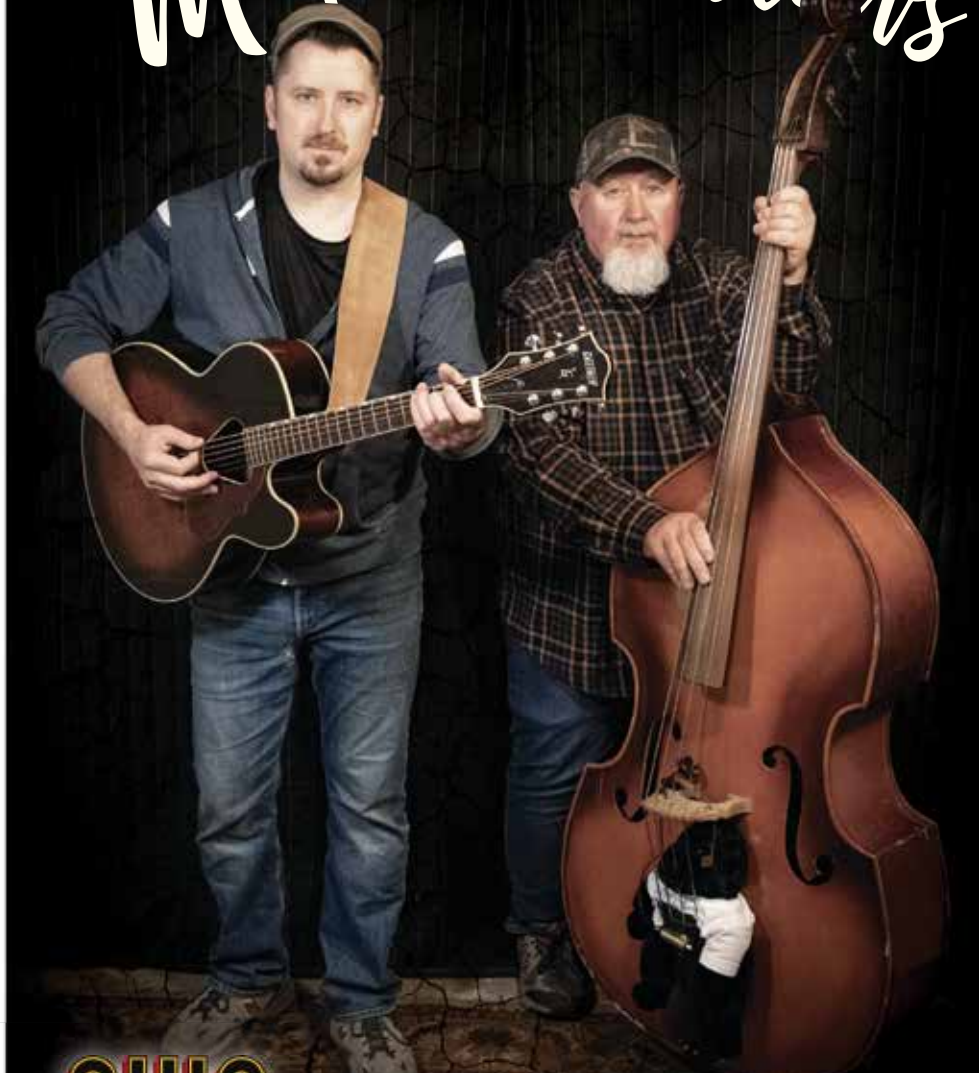
Rock Poster

(2009) - 11x17"

Digital Illustration - Adobe Illustrator

I love the simple look and feel of the old Hanna Barbara Cartoons!
Imagine this character, as one of them. This was based off of a
real show that took place in Cleveland.

Christian McFee & Tim Burrows



Ohio Brewing Company
2250 Front Street
Cuyahoga Falls, OH 44221
www.ohiobrewing.com

WEDNESDAY
MARCH 17TH
7-10PM

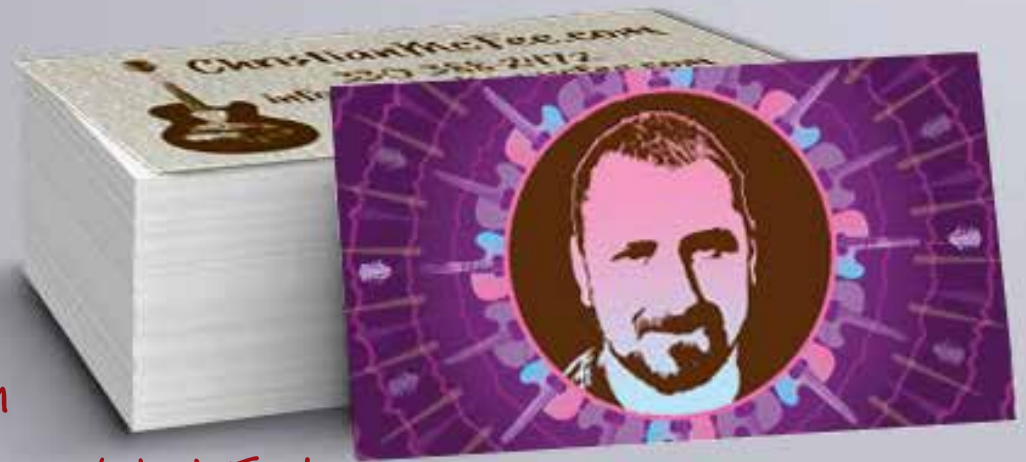
www.ChristianMcFee.com

Rock Poster

(2021) - 11x17"

Adobe Lightroom, Photoshop & Illustrator

This was a promotional poster for my band. I staged and Lit the room, Edited the digital photo, and created the layout.



- Branding
- Photography
- Digital Illustration
- Old-School Screenprinted Feel

Business Card Design

Self Promo (2021)

Adobe Lightroom, Photoshop & Illustrator

For business cards, I created a retro design with a screenprinted feel. I shot the photo, and simplified it to 1-color. Doing the same for the guitar in the background, I rotated it, giving it a drip paint look, while creating "soundwaves".

POSTCARD MAILER

WE WANT YOU!
TO NEVER PAINT AGAIN



Side 1
↪



We've recently done work in your neighborhood.
Now we're looking for a new **SHOWCASE HOME**.
Ask for details about our **SHOWCASE SAVINGS!**

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BBB A+ RATING **1-844-744-6688** **AS SEEN ON HGTV**
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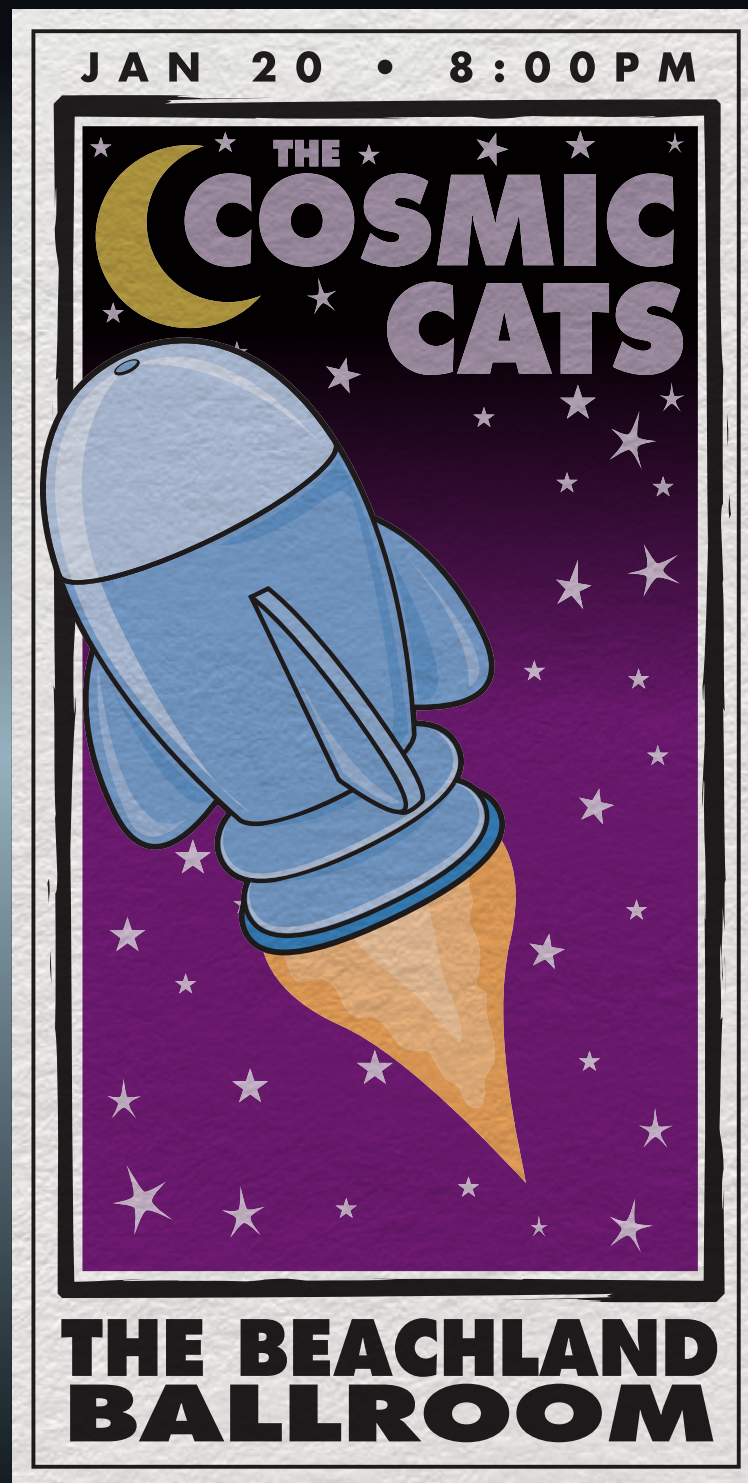
↪
Side 2

Postcard Mailer

Direct Mail (2019)

Adobe Photoshop & Illustrator

The client wanted a direct mail piece that would show a house in the neighborhood, that they had recently re"painted".



Rock Poster

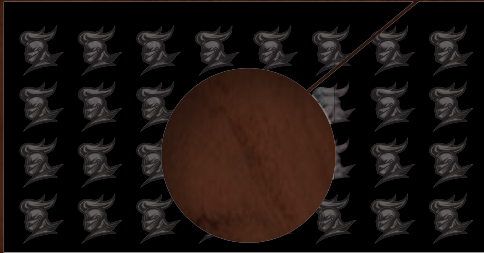
(2009)

Adobe Illustrator

I love rock posters! They are sometimes silly, and sometimes thought-provoking. And sometimes they are designed just to make you look. This one is no exception. I set this as a real music venue, in Cleveland, however, the band never existed. An exercise in simple, digital illustration, and logo design.

DIE CUT DOOR HANGER

Side 1



Regional Marching Band Competition Honors

The Nordonia Band competes at the highest level in state OMEA competitions and has received top ratings (superior) for 7 straight years. A few competition honors include...

- OMEA State Competition - Superior Rating (highest possible) at OMEA State Competition, sixth consecutive superior rating at State Competition
- Class AA - Best Auxiliary & Percussion
- Best Overall Visual, General Effect, Auxiliary,
- Grand Champion
- Class AA - 1st Place, Best Music and General Effect
- Best of Show Music and General Effect

Plus, more than sixty students performed as solos and groups at OMEA District Solo and Ensemble contest with most receiving the highest possible rating of superior.

2021 Competition Schedule:

- September 25th OMEA Revere
- October 2nd Bands of America Toledo
- October 16th OMEA Copley
- October 23rd OMEA New Philadelphia
- TBA OMEA Finals
- November 12th Bands of America Grand National Finals

Special Thanks to our Tag Day Sponsors

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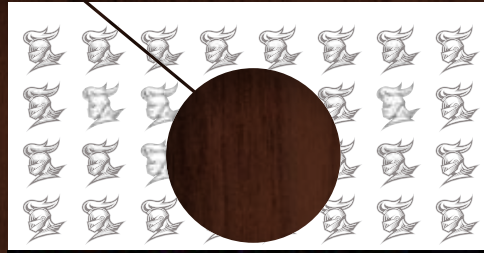
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HEATHER PELKO
PROFESSIONAL PHOTOGRAPHER

Culver's
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Macedonia, OH 44067

AIR WORKSHOP
85 S Main St suite B
Hudson, OH 44236
(234) 602-1015

Side 2



Thank you for supporting the Nordonia Band during our annual Tag Day which raises money for the uniform fund! Uniforms can last for 7-10 years and this is year 9 for the current stock. The band proudly represents the community during halftime shows as well as in regional competitions.

Donations via check (payable to Nordonia Band Aides, mailed to PO BOX 560080, Macedonia, OH 44056) or online <https://squareup.com/store/nordonia-band-aides>. (Band Community Discount Cards also available on the site.)

Nordonia Football Schedule:

- August 20th Bedford @ NHS
- August 27th Berea Midpark @ NHS
- September 3rd NHS @ Mayfield
- September 10th NHS @ North Royalton
- September 17th NHS @ Twinsburg
- September 24th Wadsworth @ NHS
- October 1st NHS @ Hudson
- October 8th Stow @ NHS - Homecoming
- October 15th NHS @ Brecksville
- October 22nd Benedictine @ NHS
- October 29th Playoffs TBA

Check out nordoniabands.org for more exciting news and details about the band program.

Die Cut Door Hanger

(2021)

Adobe Illustrator

This customer wanted to create an advertisement for the local High School Marching Band. Designing within size, format and material restrictions is always a concern for a graphic designer.

MR. FURLEYS

RUGBURN REVIEW

FEATURING:

JACK THE TRIPPER

Chrissy's REVENGE

JANETS WOODS

WITH SPECIAL GUEST:

MR. ROPER'S
ROPEBURN EXPRESS



SHOW STARTS 9:30PM
THE REGAL BEAGLE

Rock Poster

(2009)

Adobe Illustrator

This poster started as a sketch on my notebook and turned into a fun, digital illustration.

Thank You!

I Appreciate your interest in my portfolio. This represents a small slice of my capabilities.

For any given project, consideration has to be made. You have to know your audience. You have to know your printing or production limitations. You also have to consider time, budgets and so much more.

From creating a full color print advertisement in a local magazine, to setting up artwork for direct mail mergers, to outputting for screen printing, each project has it's own sensitivities.

Most importantly, the message has to be clear and accurate.

If you have any questions, please contact me. I look forward to working with you!

Christian McFee

Graphic Designer

info@christianmcfee.com

www.ChristianMcFee.com

